



Delaware County Fairgrounds @ Exposition Center

173rd Delaware County Fair: July 7 – 19, 2025.

Dear Community Partner,

As we prepare for the **173rd Delaware County Fair**, taking place **from July 7 to 19, 2025**, we are reaching out one final time to invite businesses and individuals in the Muncie community to join us as sponsors of this annual tradition.

For a **\$500 sponsorship**, your business or organization will receive the following recognition and benefits.

1. 3 x 5 Banner with Logo displayed on the back of our grandstands from July 1 to September 1, 2025
2. Your **Logo and business name** featured on our **electronic sign** during Fair Week and at selected times throughout the year.
3. **Recognition** on our **website and Facebook page** for the entire year.
4. **Eight weekly parking passes** to enjoy the fair
5. Your business name **announced at all grandstand and Midway events**
6. Your **Logo** is included on all of our **digital promotional materials**

The Delaware County Fair is a 501(c)(3) nonprofit organization operated by a dedicated board of volunteer directors. It has been a staple event not only for **Muncie** but also for surrounding communities and many local businesses.

We are especially excited for **Community Day on Monday, July 14th**, when admission to the fairgrounds will be free all day. **Thanks to Destinations Muncie**. A live **DJ**, our popular **Touch – a – Truck** experience featuring a variety of vehicles, and access to our **Heartland Hall** showcasing local merchants. While the amusements will be closed that day, **food vendors** will be open, and guests can enjoy a relaxing tour of our fairgrounds and facilities. We kindly ask that interested sponsors **respond by June 6th**, as that is the deadline for our print materials to go to the press.

To confirm your sponsorship or for more information, please contact:

Dan White (765) 744- 6918 or Delaware County Fairgrounds (765) 288-1854

Thank you for supporting the 2025 Delaware County Fair. We hope to partner with you this year and continue celebrating our **173rd Fair**.

Dan White
Delaware County Fairboard